



Sponsorship Opportunities
MWELA 2022 Annual Conference
March 4, 2022 at the Embassy Suites Hotel – Washington, D.C.

Sponsorship Package	Benefits	Cost
Gold Sponsor	<ul style="list-style-type: none"> • Recognition by emcee as Gold sponsor • Logo on opening/title screen as Gold sponsor • Logo in conference program (distributed as a PDF) as Gold Sponsor • Logo and link in promotional emails/on website as Gold Sponsor • One full page ad in four issues of MWELA quarterly newsletter • Opportunity for two standalone emails sent to all MWELA members (content provided by sponsor; email sent by MWELA); must be used between March 1-November 30, 2022) • Sponsorship of one MWELA webinar program; must be used by June 30, 2022 (includes recognition in webinar promotions and during webinar) • 4 passes to all conference events, including networking breakouts 	\$2,500
Silver Sponsor	<ul style="list-style-type: none"> • Recognition by emcee as Silver sponsor • Logo on opening/title screen as Silver sponsor • Logo in conference program (distributed as a PDF) as Silver Sponsor • Logo and link in promotional emails/on website as Silver Sponsor • One half page ad in four issues of MWELA quarterly newsletter • Opportunity for one standalone email sent to all MWELA members (content provided by sponsor; email sent by MWELA); must be used between March 1-November 30, 2022) • 2 passes to all conference events, including networking breakouts 	\$1,500
Bronze Sponsor	<ul style="list-style-type: none"> • Logo on opening/title screen as Bronze sponsor • Listing in conference program (distributed as a PDF) as Bronze Sponsor • Logo and link in promotional emails/on website as Bronze Sponsor • One half page ad in two issues of MWELA quarterly newsletter • 1 pass to all conference events, including networking breakouts 	\$750

MWELA Sustaining Sponsors have category exclusivity for all MWELA sponsor opportunities. Annual Conference sponsorships may be limited based on existing Sustaining Sponsor agreements. For more information about Sustaining Sponsorship, contact the MWELA office.

Inclusion in materials is dependent on when the sponsor signs a contract for sponsorship. Every effort will be made to include acknowledgement in as many places as possible.

For sponsorship commitment materials, to discuss further customized packages, or for information on MWELA and other MWELA events and membership, contact the MWELA office at info@mwela.org or 703-778-4648.